



FUNDRAISING TIPS

Here are some tips to level up your fundraising this plunge season!



Team Fundraising

- Invite Everyone! - Any individual that registers for your team counts towards your team fundraising total
- Corporate
 - Set up a table and awareness table at your office to collect donations
 - Hold a casual dress day, work from home day, or other that requires a donation to participate
 - Raffle off a prime parking spot or other opportunity
- Community
 - Partner with a restaurant or other business for a fundraising event
 - Host a bake sale or garage sale and donate proceeds to your fundraising team



Individual Fundraising

- Post photos on social media from previous year's events to generate interest and ask for donations
- Inspire friendly competition with other individuals and teams
- Create a Facebook fundraiser and invite your friends, family and coworkers to support you and your team
- Host a party and ask for donations for admission
- Ask your employer if they will match you or your team's fundraising efforts/donations

