



COOL SCHOOLS FUNDRAISING TIPS

Level up your fundraising this plunge season!



Team Fundraising

- **Invite Everyone!** *The more the merrier, and the more to raise money for your team.*
- **Challenge** other clubs in your school or other schools to a fundraising competition.
- Purchase snacks in bulk at Costco or BJ's to sell at a **Snack Bar** in the teachers' lounge or at a sporting event. Healthy snacks can be very popular -OR- make it fun and sell ice cream to get people in the polar-inspired spirit.
- **Restaurant to the Rescue** Ask a local restaurant to contribute a portion of their proceeds for a day. It could even be a special menu item. Create a sign letting patrons know that the restaurant is supporting and donating to your team.
- **Pennies from Heaven** Did you know that one milk jug full of pennies weighs 35 lbs? And did you know that 30 lbs of pennies is equal to \$50? Collect those pennies (or any loose change for that matter) that no one seems to use anymore.

Individual Fundraising



- **Post a link to your fundraising page on ALL your social media!**
- **Ask everyone** you know to donate: friends, family, neighbors. People are especially generous around the **Winter Holidays!**

